

PAUL MIROCHA

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UX portfolio: PaulMirocha.design
UX Design blog Medium.com
Illustration & Design: PaulMirocha.com
Tumamoc: TumamocSketchbook.com

A multi-skilled designer with an artistic and scientific mind, I have a fine eye for taking a design apart and finding hidden insights. I want to work with a user-centered design team developing projects that engage and inform users, are pleasurable to use, and provide a benefit to the world. I'm smart, self-motivated, and a constant learner, and I've worked successfully with many kinds of people as a contractor.

GOALS

Work with a team designing digital products with a user-centered-design approach

SKILLS

- Love design in all forms
- A creative and innovative thinker
- Expert digital Illustrator and Photoshop user, Adobe CC
- Professional graphic/web designer
- Fluent with Wordpress CMS; can code in HTML and CSS
- Project management
- Photography
- I can draw.
- I can write.

EXPERIENCE

UX/UI designer, ETR: Education, Training and Research/Galatea Studios

December 2016 to March 2017

- UX design for educational STEM gaming app to be tested with middle school students.

UX design consultant, Kaydian Design, Los Angeles

2014-present

- UX research/strategy and Wordpress web site development.

Artist in Residence, Tumamoc Hill Desert Lab, College of Science, University of Arizona

2011 to present

- Organized artists and writers doing environmental place-based work on an ecological research preserve; published a book with public exhibition.
- Initiated grants for arts and visitor engagement.
- UX design and illustration for "Tumamoc Hill Walking Tour" mobile app.

Illustration and design consultant, Paul Mirocha Design/The Wiley Group, Artist Agency

1991 to present

- Using a super-realistic, yet humanistic style, illustrated numerous books, magazine articles, school textbooks, children's picture books, and exhibit signs, that communicate technical information to a general audience; illustrated commercial food and natural products packaging, video gaming screens, magazines, posters, maps, information graphics, and interpretive exhibits.
- Designed websites using Text editors, Dreamweaver and Wordpress.
- Designed books, magazines, institutional brochures, posters, etc.
- Managed projects and monitored offset/digital print production.

Senior Graphic Artist, Office of Arid Lands Studies, The University of Arizona

1979-1991

- Led an in-house design studio for an interdisciplinary science research group. Work included design for publications, reports, journals, books, covers, institutional brochures, posters, and presentations.
 - Created scientific and technical illustrations, maps, and information graphics.
 - Supervised graphic artists and contractors, managed budgets, deadlines, and quotes from vendors; monitored printing projects from production to press checks.
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EDUCATION

Master of Science in User Experience Design, 2017, Kent State University, School of Information information architecture, user research, usability, and content strategy

Advanced Web Design and Interaction Design, Pima Community College, 2014-15.

Scientific Illustration and Photography, University of Arizona, Certificate program

Bachelor of Arts, Interdepartmental major in art/biology, University of Minnesota, 1978; Senior honors thesis: "Studies of Natural Form," with solo exhibition.

AWARDS

Southwest Book of the Year, New Mexico-Arizona book award for the anthology category, 2016, *The Sonoran Desert: A Literary Field Guide*, Illustrator.

Arizona Commission on the Arts, 2014, Artist Research and Development Grant, "Tumamoc: A Community Icon."

Arizona Commission on the Arts, 1998, Artist's Travel Project: "Rainforest Field Sketching."

Arizona Humanities Council. 1989, Grant for design and illustration of traveling exhibit/poster series. "Singing Down Roots: Plant Folklore of the Desert Southwest."

Skipping Stones Honor Award for Ecological and Multicultural Awareness, 2008, And Special Recognition: Patterson Prize for Books for Young People, *The Bee Tree*.

Independent Book Publishers Association, 1997, Benjamin Franklin Award for Science and the Environment. Illustrator: *The Forgotten Pollinators*.

New York Book Show of the Bookbinders' Guild, 1995, 1st Place. Illustrator: General Trade Cookbooks, *Acorn Pancakes, Dandelion Salad and 38 Other Wild Recipes*.

The Very Best of Children's Illustration, 1993, Book edited by the Society of Illustrators,

The Original Art, 1992, The Society of Illustrators Exhibition, *Moon of the Wild Pigs*.

American Association of Museums, 1992, Publication Design Merit Award. University of Arizona Museum of Art institutional brochure, .

Arizona Press Club, 1991, Tucson Tops Addy Awards, gold medal for design. Special supplement to Tucson Weekly, "Return of the Muse."

Art Directors Club of New York, 1985, 65th Annual show. Certificate of Merit for Illustrations and cover design. *Gathering the Desert*.

John Burroughs Award, Best Natural History Book of 1986, illustrator and co-author with author Gary P. Nabhan. *Gathering the Desert*.

ALSO

References and specific work samples provided upon request.

Personal interests: photography, acoustic music, world travel, sketchbooks and drawing